



FOR IMMEDIATE RELEASE

Eric Smith, Founder and President of Auralex® Acoustics, Continues to Share His Knowledge Through Lectures and Speaking Engagements Nationwide

— Ongoing series of events sees Smith traveling to schools and conferences to educate students, faculty and industry veterans alike —

INDIANAPOLIS, IN, November 7, 2013 – Eric Smith, Founder and President of [Auralex® Acoustics, Inc.](http://www.auralex.com), the world's leading brand of acoustical treatments, is continuing to share his knowledge far and wide, as he has been a featured guest lecturer at a number of colleges and universities across the country. A highly-sought-after speaker, Smith has recently had the opportunity to speak to faculty and students at Musician's Institute in Los Angeles and the Conservatory of Recording Arts & Sciences in Gilbert, AZ with more such engagements planned indefinitely.

Smith, throughout his career, has been a strong advocate of education, and he has guest-lectured at high schools and colleges throughout the country on the subjects of acoustics, broadcasting and entrepreneurship. Smith brings a wealth of personal experience, technical knowledge and a sense of humor to all of his presentations, which focus on basic acoustic theories, sound control issues and solutions, product design strategies, the challenges of a start-up company and what it takes to be successful in business.

Barry Rudolph, Instructor at Musician's Institute, recalled the response to Smith's presentation there: "What a fantastic and generous lecture Auralex President Eric Smith recently gave to the audio engineering students here at Musicians Institute in Hollywood. Our new Studio F was filled to capacity throughout the afternoon with a continuous stream of students enjoying his insightful and practical suggestions for improving the sound of their own project/home studios using various Auralex acoustic treatment products. Eric's anecdotal yet analytical tutorial style explains with clarity, precision and humor. The students loved it!"

Smith was also a featured panelist at the recent PotLuckCon 2013 Audio Conference. Eric participated in a panel discussion along with studio designers/acousticians Mark Genfan and

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Carl Tatz and noted journalist/music technology specialist Mitch Gallagher. The topic of the well-attended panel discussion was “Practical Acoustics Workshop,” and the panel was moderated by Alex Maiolo.

“This series of events has been very fruitful,” stated Eric Smith. “I love getting the opportunity to promote good sound and good listening environments to current and future engineers and members of the audio community. When I see tomorrow’s audio professionals asking great questions and paying close attention, I know that the industry is in great hands. I am lucky that I can make an impact on these minds in the process, and I look forward to participating at more of these events in the near future.”

For more information, please visit www.auralex.com.



Photo Caption: Auralex® Founder Eric Smith, pictured with students from Conservatory of Recording Arts & Sciences (CRAS) in Gilbert, AZ, after Smith’s lecture. Students are shown with Auralex product prizes.

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of

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satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1-800-959-3343.

Eric Smith is available for future speaking engagements, either in-person or remotely. For more information, please contact Robb Wenner, Technical Marketing Manager, Auralex Acoustics, Inc. at rwenner@auralex.com.

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