



**FOR IMMEDIATE RELEASE**

## **Auralex® Offers ProFusor II™ Fabric Wrapped Sound Diffusor**

— ProFusor II™ keeps sound waves from grouping without removing acoustic energy in a critical listening environment —

**INFOCOMM, ORLANDO, FL, JUNE 12, 2013** – [Auralex® Acoustics, Inc.](http://www.auralex.com) (booth 1164), the world's leading brand of acoustical treatments and currently celebrating its 35<sup>th</sup> anniversary, introduces the new ProFusor II™ Fabric Wrapped Sound Diffusor. ProFusor II addresses flutter

## AURALEX® OFFERS PROFUSOR™ II

echo without removing acoustic energy in the room or greatly changing the frequency content of the sound. By incorporating ProFusor II's, the user can make a small space seem large and a large space seem even larger. ProFusors allow users to enhance the accuracy of critical listening environments and create a larger "sweet spot."

Ideal for use in houses of worship, residential theaters, listening rooms, concert halls, recording studios and various other residential and commercial applications, this engineered quadratic residue diffusor is available in two sizes (ProFusor22: 2'x2'x3"; and ProFusor24: 2'x4'x3") and five fabric color options (Ebony, Pumice, Mesa, Sand and Shadow). ProFusor is manufactured from Class A fire rated materials, and its 3" depth and decorative fabric allow it to fit nicely into many attractive custom designs for those requiring uncompromising performance and great aesthetics.

For more information, please visit [www.auralex.com](http://www.auralex.com).

Photo Files: ProFusorII\_2x2\_Photo1.JPG, ProFusorII\_2x2\_Photo2\_Reveal.JPG,  
ProFusorII\_2x4\_Photo1.JPG, ProFusorII\_2x4\_Photo2\_Reveal.JPG

### **About Auralex® Acoustics, Inc.**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex® Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1-800-959-3343.

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**Auralex Acoustics is exhibiting at booth 1164 at the 2013 InfoComm Show in Orlando, FL.**

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