



**FOR IMMEDIATE RELEASE**

## **Auralex® Offers ProGO™ Stand-Mounted Absorbers**

— ProGO™s offer contractors and system integrators a portable, highly effective acoustical treatment solution —

**INDIANAPOLIS, IN, JUNE 4, 2013 – [Auralex® Acoustics, Inc.](#)**, the world's leading brand of acoustical treatments and currently celebrating its 35<sup>th</sup> anniversary, offers its new ProGO™ Stand-Mounted Absorbers.

Auralex's new ProGO baffle is a portable, lightweight and highly efficient absorber that's effective on stage, in the classroom, in home theaters, in hi-fi listening spaces, in the studio and more. ProGO is short for Professional Gobo (a gobo is a freestanding acoustical treatment device usually used in studios), but clients shouldn't let the name limit their thinking about this highly adaptable device. This portable absorber consists of a custom, two-sided ProPanel™ assembly fitted into a custom black melamine-laminated base that can be outfitted with optional casters for increased portability.

The ProGO, available in 2'x6'x8" or 4'x4'x8" configurations, rests in the included floorstand and is easily moved to accommodate any setup. It's perfect for controlling early reflections and is also highly effective as a bass trap when stood across a room's corners. The ProGO is an ideal solution for any space where boundary-mounted acoustical treatments might not be desirable.

The ProGO can be used to minimize sound leakage between instruments, amps and vocalists during recording sessions or live performances while retaining line of sight with performers. Users will be able to dial in just the right amount of room ambience by varying the position and number of ProGOs, and can quickly put together an enclosed booth within a larger space by utilizing multiple ProGOs in an array. Contractors and system integrators involved in the house-of-worship market will find ProGOs particularly useful for clients working with multiple worship and music styles.

Features:

## AURALEX® OFFERS PROGO™ STAND MOUNTED ABSORBERS

- Portable absorption treatment
- Reduces excessive reverberation
- Minimize sound leakage
- ProGO is expandable for a wide variety of applications
- Available in 12 Fabric colors to match any décor.

ProGO Absorbers are now available in both 2' x 6' and 4' x 4' models with optional casters. For more information, please visit [www.auralex.com](http://www.auralex.com).

Photo File 1: ProGO-44.JPG

Photo Caption 1: Auralex® ProGO™ Stand-Mounted Absorber, 4' x 4'.

Photo File 2: ProGO-Main-Obsidian-TLS.JPG

Photo Caption 2: Auralex® ProGO™ Stand-Mounted Absorber, 2' x 6', Obsidian color.

Photo File 3: ProGO-Main-Sandstone-Beige-TLS.JPG

Photo Caption 3: Auralex® ProGO™ Stand-Mounted Absorber, 2' x 6', Sandstone Beige color.

### **About Auralex® Acoustics, Inc.**

Located in Indianapolis, Auralex® Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1-800-959-3343.

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