



FOR IMMEDIATE RELEASE

Auralex® Now Shipping Next-Generation SubDude-HT™ Subwoofer Isolator

— SubDude-HT™ decouples a subwoofer from the floor, improving the low-end frequency response in critical listening applications —

INDIANAPOLIS, IN, FEBRUARY 21, 2013 – [Auralex® Acoustics, Inc.](http://www.auralex.com), the world's leading brand of acoustical treatments and currently celebrating its 35th anniversary, is now shipping its next-generation SubDude system, the SubDude-HT™ Subwoofer Isolator. A larger lower-profile version of Auralex's acclaimed SubDude, the SubDude-HT is a highly effective device that floats a subwoofer, yielding improved acoustical isolation.

Ideal for home theater installations, the new SubDude-HT is designed to work with most home theater subwoofers and features a three-quarter-inch velour-covered MDF with a one-inch base of Auralex PlatFoam™ as an isolation boundary to decouple the subwoofer from the floor. This type of isolation allows the sound to emanate directly from the subwoofer, reducing coloration/"muddy" sound, thereby creating a clearer, more accurate low frequency response with diminished structural vibrations. The SubDude-HT measures 22"W x 17"D x 1.75"H.

For more information, please visit www.auralex.com.

AURLEX NOW SHIPPING NEXT-GENERATION SUBDUDE-HT™

About Auralex® Acoustics, Inc.

Located in Indianapolis, Auralex® Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1-800-959-3343.

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