



FOR IMMEDIATE RELEASE

Auralex® Showcases Carl Tatz Signature Series™ at NAMM

— Since its introduction in 2012, the series has already been employed by such venues as Middle Tennessee State University Studio E control room, Grammy® winner Bob Bullock's personal mix room in Nashville, Avid training center GO Media and 2012 TEC Award™ - nominated MontAnna Mix Room —

NAMM SHOW, ANAHEIM, CA, JANUARY 24, 2013 – [Auralex® Acoustics, Inc.](#) (booth 6798), the world's leading brand of acoustical treatments and currently celebrating its 35th anniversary, is showcasing products from its **Carl Tatz Signature Series™**, developed with Carl Tatz, the award-winning studio designer/acoustician and owner of Carl Tatz Design. Working closely with Carl Tatz, Auralex now offers audio professionals a turnkey acoustical treatment system that emulates the look and performance of Tatz's custom-designed control rooms.

Tatz and Auralex's R&D department co-developed the series, which is a collection of fabric-wrapped fiberglass acoustic panels hand-selected by Tatz. Designed for the high-end personal or commercial control room, the new series consists of six custom-built panels available in 32 color options and combines Tatz's expertise with Auralex's well-established manufacturing and distribution chains to bring this new line to the masses. Tatz, a Nashville, Tennessee-based acoustician and former recording studio owner who received a Grammy® nomination for his production of Jack Jones' *Tribute to Tony Bennett* LP, is a renowned figure in the audio industry with extensive experience in studio design and acoustics.

The series has proven to be a hit since its introduction in 2012. Tatz recently helped design Multi-Platinum, Grammy Award-winning engineer/producer Bob Bullock's new personal mix room in Nashville, featuring a Carl Tatz Design PhantomFocus™ System monitor tuning protocol, as well as Auralex Carl Tatz Signature Series acoustical treatment. The series has also recently been employed for the renovation of Middle Tennessee State University (MTSU) Studios D and E control rooms, as well as GO Media in Olympia, Washington, Avid's premiere Pacific Northwest Pro School Training Center and most recently, a 2012 TEC Award™ nomination for his studio design of the MontAnna Mix Room.

AURALEX SHOWCASES CARL TATZ SIGNATURE SERIES

“We have been honored to work with Carl Tatz, one of the top studio designers in the industry, on this exciting Auralex offering,” says Eric Smith, founder and president of Auralex Acoustics. “This series is the perfect combination of Carl’s design experience with Auralex’s expertise and commitment to providing high-quality and innovative acoustical products. Now virtually any room can benefit from the same aesthetic and sound control enjoyed by top hit makers worldwide.”

“I am excited to have had the opportunity to partner with Auralex on this series of high-end acoustical products,” says Tatz. “When you think of acoustical treatment, you think of Auralex, and I am glad we are able to offer the market a turnkey solution that can improve any acoustic environment.”

These custom-built panels are available in 32 rich fabrics to complement any decor or to create a completely unique look. Auralex’s Carl Tatz Signature Series includes:

CTD Attenuation Cloud™ - Consists of two or more 2’x4’x2” decorative, fabric-wrapped Class A absorptive fiberglass CTD ProPanels™ mounted together. The Cloud is specifically designed to be hung over the mix position for an improved soundstage and can be configured in 4’x4’, 4’x6’, 4’x8’ and 6’x8’ sizes depending upon room size and application.

CTD Corner Trap™ - 2’x4’x2” CTD ProPanels™ with beveled edges and proprietary mounting hardware are used to bridge across the corners of the room to provide low-frequency control.

CTD Acoustic Lens™ - Designed for side-wall applications, the 5’x4”x8” or 5’x2”x8” lens columns feature both absorptive and redirective facets that provide low- and mid-band frequency absorption, enhancing aural spatiality while controlling reflections to the right and left sides of the mix position.

CTD Soffit Trap™ - 2”x4’x2’ CTD ProPanels™ with beveled edges and proprietary mounting hardware are used to bridge across the ceiling/wall corners of the room to provide low-frequency control, complementing the Acoustic Lens™ and achieving a harmonized aesthetic with the system’s panel design.

CTD ProPanel™ - This 2’x4’x2” fabric-wrapped Class A absorptive fiberglass ProPanel™ is effective at controlling critical mid- and high-band frequencies, but with optional mounting methodology can also offer increased low-frequency control. Useful for both walls and ceilings.

CTD Rear Wall ProPanel™ - This extra-thick 4’x2’x4” panel is installed on the rear wall to improve low-frequency absorption throughout the room and to control front-to-back axial mode anomalies that would otherwise degrade accuracy at the mix position.

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For more information, please visit www.auralex.com.

Photo File: BobBullockControlRoom.JPG

Photo Caption 2: Grammy® winner Bob Bullock's personal mix room in Nashville, featuring acoustical products from Auralex®'s Carl Tatz Signature Series™.

About Carl Tatz Design

[Carl Tatz Design \(CTD\)](http://www.carltatzdesign.com) is an award winning studio design firm offering design and consulting services to homeowners and entertainment industry professionals in areas of: Recording Studios, Monitor Systems, Home Screening Rooms, Dedicated Listening Rooms, Acoustic Analysis, Tuning, and Sound Isolation. Carl Tatz is also the inventor of the industry acclaimed proprietary [PhantomFocus™ System \(PFS\)](http://www.carltatzdesign.com) monitor tuning protocol. CTD's many resources combine knowledge, experience and expertise in sound, picture and design to serve its clients worldwide. For more information, visit <http://www.carltatzdesign.com>.

About Auralex® Acoustics, Inc.

Located in Indianapolis, Auralex® Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1-800-959-3343.

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Auralex Acoustics is exhibiting at booth 6798 at the 2013 NAMM Show in Anaheim, CA.