



## **FOR IMMEDIATE RELEASE**

### **Auralex<sup>®</sup> Helps Producer Glenn Rosenstein Control Sound for the Best-Selling *Advent at Ephesus* Album by the Benedictines of Mary, Queen of Apostles**

— Producer Glenn Rosenstein faced a critical noise transmission issue when he went on location to the Benedictines of Mary, Queen of Apostles priory to record *Advent at Ephesus*, and Auralex<sup>®</sup> Acoustics had the exact isolation solution, allowing a perfectly noise-free recording —

**NAMM SHOW, ANAHEIM, CA, JANUARY 24, 2013** – *Advent at Ephesus* has become a true phenomenon – the recording by the Benedictine sisters of the Mary, Queen of Apostles priory – has reached number one on both the Billboard and Barnes & Noble Classical music charts and number four on the Amazon chart. These flawless recordings of traditional chants and carols, which were made at the Catholic sisters’ monastery near St. Joseph, Missouri, by Producer Glenn Rosenstein and engineered by David Schober, presented a unique acoustical challenge – one that was easily overcome thanks to a unique product from [Auralex<sup>®</sup> Acoustics, Inc.](#) (booth 6798), the world’s leading brand of acoustical treatments and currently celebrating its 35<sup>th</sup> anniversary.

Rosenstein realized that the sisters’ remote abbey would have noise transmission issues as vibrations traveled through the wooden floors and into the microphone stands he was using to hold carefully matched pairs of Sony, Neumann and Mikték microphones. To solve the problem, Rosenstein looked to Auralex’s **ISO Series™ (Instant Sound Optimizers) PlatFeet II™** microphone stand isolation pads. The PlatFeet II are the most effective tool to “float” a microphone stand, improving clarity while reducing feedback and preventing structure-borne vibrations before they transfer to the microphone.

“I like to look for projects that are outside of my box,” says Rosenstein, whose eclectic range of work has earned him three GRAMMY<sup>®</sup> Awards, five GRAMMY nominations and both an OSCAR<sup>®</sup> and a Golden Globe award for production, engineering and mixing for artists including U2, Madonna, Talking Heads, Livingston Taylor, Ziggy Marley, James Taylor, Carly Simon and more.

## AURALEX HELPS GLENN ROSENSTEIN FIND THE RIGHT SOUND FOR *ADVENT AT EPHEBUS*

Eric Smith, Auralex's Founder & President, had stopped by Rosenstein's Nashville recording studio several months before he was called to work on the *Benedictines of Mary* project. He was intrigued by the challenges of the project and proceeded to show Rosenstein Auralex's recently expanded line of acoustical control products, including the new PlatFeet II.

"The priory is an incredible building and has a great natural sound, but I knew immediately that those Auralex pads were what I would need to make sure the microphones were completely isolated," Rosenstein explains. "And that's exactly what they did – the sound was recorded flawlessly, no mechanical noise at all through the microphone stands. These are products that are simple yet effective, and that I'll be using again on projects in the future."

Eric Smith added, "I was very eager to show Glenn our new acoustic isolation offerings. I knew he would appreciate what they can accomplish and immediately put them to good use. I am not surprised that his work on such a unique project – the *Advent at Ephesus* album – has turned into such a phenomenon, and I am thrilled that Auralex could help solve the recording's special challenges."

For more information, please visit [www.auralex.com](http://www.auralex.com).

Photo File: Rosenstein.JPG

### **About Auralex® Acoustics, Inc.**

Located in Indianapolis, Auralex® Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1-800-959-3343.

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**Auralex Acoustics is exhibiting at booth 6798 at the 2013 NAMM Show in Anaheim, CA.**