



FOR IMMEDIATE RELEASE

Leading Artists, Engineers and Producers Choose Auralex® ProPAD™ Monitor Isolation Pad

— ProPAD™ is designed for decoupling monitors and reducing structural vibrations —

NAMM SHOW, ANAHEIM, CA, JANUARY 24, 2013 – [Auralex® Acoustics, Inc.](http://www.auralex.com) (booth 6798), the world's leading brand of acoustical treatments and currently celebrating its 35th anniversary, is proud that its ProPAD™ Monitor Isolation Pad, the latest product in its ISO (Instant Sound Optimizer) line, has been chosen by leading artists, engineers and producers as a vital piece of their recording setup. ProPAD provides superior isolation from the vibrations and resonant energy created by studio monitors, preventing this energy from being transmitted into the supporting furniture, which would greatly color the monitors' sound and degrade their imaging.

Guitarist/multi-instrumentalist, songwriter and producer **Adrian Belew** is noted for his work with Frank Zappa, David Bowie, Talking Heads and King Crimson, as well as his acclaimed solo career. He is blown away by the difference the ProPADs make in his monitor setup. "Once you listen to your monitors on the Auralex ProPADs, you won't want to hear them any other way. They're the best I've heard," he states.

Producer/engineer **Russ Long**, whose credits include Wilco, Dolly Parton, Steven Curtis Chapman, etc., is also impressed by the contrast between his monitors with and without ProPADs: "After making records in my studio for nearly 20 years, I added ProPADs to my configuration, and my monitoring became more accurate than ever."

Mixer/engineer/producer **Peter Moshay** has worked with such acts as Hall & Oates, Mariah Carey and Sean Lennon, and currently he serves as house engineer for Daryl Hall's *Live at Daryl's House* program. He states, "I never thought my monitors could sound better until I tried ProPADs. I'll never be without them."

Producer/mixer/engineer/songwriter **Glenn Rosenstein's** CV features many of music history's heavy hitters: Madonna, U2, Talking Heads, Ziggy Marley, etc. He adds, "The Auralex

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ProPADs are unlike any other professional monitor isolators I've used. No harmonic resonance ... and no sonic artifacts!"

Paul Umbach's tenure in the pop world has led him to a stint as a key producer at Jive Records, where he worked with superstars Britney Spears and 'N Sync, to name a few. He has also collaborated with acclaimed singer-songwriter Matt White. He is similarly impressed with his ProPADs: "The new Auralex ProPADs are amazing. It's like somebody pressed the clarity button."

The ProPAD Monitor Isolation Pad is sold in stereo pairs and is designed to work with nearfield monitors employing up to 8" woofers. ProPAD's updated design features a 0.75" layer of laminated black MDF covered with a thick layer of Auralex's proprietary IsoPuck™ isolation material, which is made of recycled rubber. Six stick-on feet, also made from IsoPuck material, are supplied for flat or angled applications. The ProPAD is the perfect solution for decoupling monitors and reducing structural vibration in all manner of sound-critical spaces, including recording studios, post-production/edit suites, mobile recording facilities, hi-fi listening rooms, home theaters or anywhere a monitor/speaker isolation platform is needed to improve sonic purity.

For more information, please visit www.auralex.com.

Photo Files: Adrian_Belew_ProPAD.JPG, ProPAD_Photo1.JPG, ProPAD_Photo2.JPG

About Auralex® Acoustics, Inc.

Located in Indianapolis, Auralex® Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1-800-959-3343.

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Auralex Acoustics is exhibiting at booth 6798 at the 2013 NAMM Show in Anaheim, CA.