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ECO-FRIENDLY NEVER SOUNDED THIS GOOD

~ Auralex Acoustics Incorporated into “Green” Multi-Purpose Room ~

ANAHEIM, CA - JANUARY 17, 2008 — David Ronn, a high-profile corporate attorney and musician from Houston Texas, is a poster child for green living. His entire home is designed with energy-saving construction and appliances, including a multi-purpose room that functions as a home theater, dining room, rehearsal space and a home recording studio.

Bob Suffolk, a top recording studio designer and founder of Suffolk Studio Design, customized David Ronn’s multi-purpose space, turning to Auralex Acoustics’, Inc., the industry leader in innovative sound control solutions, for several of its state-of-the-art acoustical treatments, including Auralex’s ELiTE Custom Fabric System, pArtScience AudioTile, Custom ProPanels, SonoFlats and its S-CORE Panels.

“I choose Auralex’s S-CORE Panels because it can kill off a space without actually sucking the room dry of low end or mid-frequencies,” said Bob Suffolk, founder, Suffolk Studio Design. “The materials are also environmentally friendly, which was a major factor throughout the entire construction.”

The room is designed to look like an everyday living room, but it has the acoustic value of a full-sized professional recording studio. The room features a 7.3 surround sound system, a ceiling mounted television and sectional coaches, enabling it to be easily transformed into a performance space for David’s band, Plastic Farm Animals, and/or a dining room when entertaining guests. The control room is sound-proofed and separated with electric glass, making it either opaque or transparent, depending on the use of the space at that time.

“The space, sound and functionality of the room is amazing, there truly is no other word for it,” said David Ronn. “And it is environmentally friendly, with no wasted space or energy, which was exactly what I was looking for.”

The entire space is customized with sustainable energy in mind, from the console to the speaker brackets. The digital console in the space is made from recycled sunflower seeds, and the floors in the equipment and control room are rubber, made from recycled tires. The remainder of the home is equipped with renewable bamboo floors. The studio is completely self-contained, including its own AC system, so noise won't travel throughout the rest of the house. The studio also features a separate electrical circuit and lighting control system in the room, which stabilizes both heat/light.

In terms of construction, the exterior of the home is energy efficient through insulated concrete forms (ICF), making it a highly insulated space needing less energy to cool it. David has also used recycled denim throughout the construction, acting as an added insulation material and padding.

“Since this is primarily a family room that also functions as a studio and performance space, we had to make sure the décor meshed with the rest of the house,” said Michelle Quazi, Bob Suffolk’s partner, Suffolk Studio Design. “Auralex offers such a broad range of colors and fabrics to choose from, allowing me to choose the precise fit for David’s Studio.”

About Suffolk Studio Design

Suffolk Studio Design was founded by Bob Suffolk, a former musician and recording artist. Suffolk’s background and experience in the field of music helps him understand the frustrations and complications that arise during recording sessions and has provided him with the proper tools for designing world-class studios. Bob Suffolk and his staff work closely with their clients to produce a studio design that meets their clients’ personal needs and wishes. Whether you want a humble home studio or a world-class professional room, Suffolk Studio Design will work with you from conception to completion. Regardless of size, specialized acoustics and sound are our priority. Suffolk Studio Design also offers personal interior designed furnishings, and vintage furniture for those with a taste for the past. We will help outfit your studio down to the last fitting. Located in the Dallas area. Call us at 214.826.2264 to set up an appointment.

About Auralex Acoustics Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide the best acoustical treatment products at the best value. Since then, thousands

of satisfied Auralex customers have experienced improved acoustics, solid advice and exceptional customer service. Auralex products enjoy widespread use among many prominent artists, producers, engineers and corporations.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.95WEDGE.

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