



**FOR IMMEDIATE RELEASE**

**AURALEX ACOUSTICS GOES PRIMETIME**

**~ StudioFoam Featured on NBC's Action-Comedy Series, Chuck ~**

**INDIANAPOLIS, IN, FEBRUARY 7, 2008** - Viewers tune in each week to NBC's Chuck to find out what life-threatening situations the show's title character, a computer geek/new-found government secret agent, will get into. Chuck inadvertently downloaded several government security secrets directly into his brain, thus making him a target for assassins and terrorists. Major John Casey of the National Security Agency (Adam Baldwin) is charged with the responsibility of protecting him. He joins the staff of Chuck's "daytime" job at Buy More Electronics in order to keep a watchful eye on him.

Auralex Acoustics, Inc., the industry leader in innovative sound control solutions, is a staple product of the store, with Auralex's StudioFoam appearing in several episodes throughout this season.



Pictured above is Zachary Levi (Chuck) alongside Adam Baldwin (Major John Casey) showcasing Auralex Acoustics' StudioFoam within the Buy More Electronics' retail store.

From Executive Producer Josh Schwartz (The O.C.) and Executive Producer-Director

Joseph McGinty Nichol, McG, (Charlie's Angels), Chuck is a one-hour, action-comedy series that airs on NBC on Monday nights at 8:00 p.m. (EST).

**About Auralex Acoustics Inc.**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1.800.959.3343.

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