



**FOR IMMEDIATE RELEASE**

**AURALEX ACOUSTICS CREATES A SOUND ENVIRONMENT  
AT THE FENDER CENTER FOR MUSIC EDUCATION**

**ANAHEIM, CA - JANUARY 17, 2008** – Auralex Acoustics, Inc., the industry leader in innovative sound control solutions, recently installed an assortment of its best-selling acoustical products at the Fender Center for Music Education, a 501 C3 not-for-profit public benefit corporation that provides free and low cost Kids Rock Free® educational opportunities, including piano, guitar and drum lessons, to over six hundred children per week.

The museum and educational facility, located in Corona, CA, houses Kids Rock Free® classrooms, Studio FM — a 48-track digital recording studio, an outdoor TLC Amphitheater, a visual arts gallery, and the Celebrate the Legacy...the Fender Story exhibit, which presents a 50-year history of the famous Fender electric guitar and its impact on the world of entertainment.

Most recently, the Rhythm Lounge was constructed as an indoor performance center for benefit concerts, name artists, and local bands to perform throughout the winter months. Due to its big box construction and parallel walls, acoustical treatments were needed in order to tame the spaces' first reflections and echoes. Auralex provided the sound solution with [18] Elite C24 ProPanels, one box of SonoFiber and several spot treatments above the stage area.

Auralex's Elite C24 ProPanels are 2" thick versions of the company's popular B24 ProPanels. The C24 is available in a 2'x4' size with a beveled edge, but due to its 2" thickness it has an overall Noise Reduction Coefficient (NRC) of 1.05, greatly increasing its ability to control lower frequencies. SonoFiber is a 1" thick charcoal gray natural fiber acoustic absorptive panel that offers the perfect solution for budget-conscious projects requiring a Class A fire rating without the aesthetic demands of designer treatments such as fabric-covered panels.

“We worked with Auralex during the construction of our Studio FM digital recording facility and were really impressed with the outcome,” said Kelly McGuire, Chief Audio Engineer at the Fender Center for Music Education. “When it came time to treat our new indoor performance stage, Auralex was the obvious choice. Once all the treatments were installed, there was an immediate sound difference.”

The lounge features couches, bistro tables and futons for a sleek and relaxed feel. The decor also includes custom Fender Shop guitars mounted on the walls. When orchestrating the rooms’ acoustical treatments, Fender wanted the treatments to blend, versus sticking out, which is why they decided on using the obsidian colored fabric on the ProPanels for an appealing, yet consistent look.

“Our entire facility at the Fender Center for Music Education is outfitted in Auralex products,” continues McGuire. “They have offered us quality workmanship and impeccable sound control. We are already looking into acoustically treating our lesson rooms as well as several other projects. As the facility continues to expand, Auralex will be our first and only choice for acoustical treatments.”

### **About Auralex Acoustics Inc.**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1.800.959.3343.

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