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**QEII HOSPITAL FOUNDATION'S LIFESTYLE LOTTERY
DREAM HOME TURNS TO AURALEX ACOUSTICS
TO OUTFIT MEDIA ROOM**

Voyageur Lakes, Nova Scotia - July 10, 2007 — Auralex Acoustics, Inc., the industry leader in innovative sound control solutions, recently equipped the media room in QEII Hospital Foundation's Lifestyle Lottery Dream Home with its best-selling SonoSuede System.

QEII Hospital Foundation's Lifestyle Lottery's Dream Home is a 5,000-square-foot luxury home located in Voyageur Lakes, Nova Scotia. The home features a full-service media room with dimensions of 14W x 23L x 8ft and is completely outfitted in Auralex Acoustics' SonoSuede System. The room also includes a Panasonic Projector, a 110" Screen Innovations screen, an Onkyo receiver, a Velodyne subwoofer and B&W loudspeakers. The project was facilitated through Pacific Island Audio, Auralex's Canadian Sales Representative, and was installed by Fidelis Audio Visual Design.

"The home theater system performs excellently, especially in conjunction with the Auralex treatment," said Marvin Davis, president of Fidelis Audio Visual Design. "Since the media room is located in the basement, there were several acoustical challenges that needed to be addressed, such as taming first reflections and low frequency anomalies. Auralex's treatments were the ideal solution. So far, we have had nothing but positive responses. In fact, the theater is the most popular room in the house."

The SonoSuede System — consisting of the HT and Pro models — offers greater diversity and benefits while presenting a wider multitude of decorative options. The SonoSuede Pro System features four 16"x48"x2" thick back-bevelled panels predominantly used for corner trapping, and eight 16"x48"x1" rectangular-shaped back-bevelled panels for a total of 64 square feet. The SonoSuede HT System consists of four 16"x48"x2" thick back-bevelled panels

and eight trapezoidal-shaped square-edge panels 16"x48"x1", for a total of 54 square feet.

The QEII Hospital Foundation is the fundraising arm of the QEII Hospital, located in Nova Scotia, which provides a vital link to the thousands of individuals and organizations in the community and region that offer their support. As a Registered Canadian Charitable Organization, all donors receive an official tax receipt.

Proceeds from ticket sales were used to support a wide range of programs, research initiatives, new technologies and services at QEII Hospital. The two grand prize drawings, including the Voyageur Lakes home, valued at over \$1 million and the second grand prize, a home in StoneRidge, valued at over \$500,000, were recently announced and awarded to two lucky contestants on CTV's Live at 5. Both homes are fully furnished, decorated and landscaped.

About Auralex Acoustics Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide the best acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, solid advice and exceptional customer service. Auralex products enjoy widespread use among many prominent artists, producers, engineers and corporations.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.95WEDGE.

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