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**AURALEX ACOUSTICS ANNOUNCES NEW
PRODUCT LINE DESIGNED BY RUSS BERGER**

NEW YORK CITY, October 7, 2005—Two of the most highly respected names in acoustics have teamed up to create a new family of acoustical products. The new Auralex Acoustics product line, called pArtScience, has been developed through collaboration with famed studio designer Russ Berger.

The pArtScience product line includes premium modular surface treatments for absorption, low frequency sound control, and diffusion in recording studios, performance venues, listening rooms, auditoriums, home theaters, and worship spaces. They will especially appeal to the design-build industry, which values access to innovative products that facilitate getting the job done quickly.

“Until now, owners and builders were forced to either pay top dollar for custom designs or settle for a more generic look,” says Auralex chief acoustical engineer Jeff Szymanski. “Now there’s an alternative that offers excellent performance and style, but at a price that’s affordable.”

The initial pArtScience offerings include AudioTile™, SpaceCoupler™ and SpaceArray™. AudioTile delivers excellent broadband absorption, while the resulting design patterns allow a unique means of blending absorption, diffusion, and reflection for the optimum acoustical balance. The SpaceArray diffusor is based on a quasi-random series that provides superior performance without visual patterning. SpaceCoupler generates a low level reverberant tail to create a full, well-developed sound even in small footprint spaces.

“In thousands of projects, we have crafted custom acoustical solutions for individual clients,” says Russ Berger. “Those ideas have been transformed into products that are cost-effective and made available to a much wider audience.”

(more)

AudioTile, SpaceArray and SpaceCoupler are available now through Auralex' authorized dealers.

About Auralex Acoustics

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide the best acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, solid advice and exceptional customer service. Auralex products enjoy widespread use among many prominent artists, producers, engineers and corporations.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.95WEDGE.

About Russ Berger

Russ Berger is president of Russ Berger Design Group, Inc. (RBDG), specializing in architectural acoustics and noise control, recording and broadcast studio planning and design, and media and entertainment facilities. As the preeminent design and consulting source in its field, RBDG has more than 2,500 recording, production and broadcast studio projects to its credit, and is an eight-time recipient of the TEC Award for design excellence. The firm has successfully designed facilities for a wide range of prominent clients, from major corporations (NFL Films, Sony Music Entertainment, RadioShack, J.C.Penney) to broadcast networks (NBC, ABC, CBS, NPR, BET, FOX) to recording artists (Whitney Houston, Steve Miller, Mariah Carey, Don Henley, Michael Bolton, John Fogerty).

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