



**FOR IMMEDIATE RELEASE**

## **AURALEX ACOUSTICS INTRODUCES SONOSUEDE PRO SYSTEM**

**Indianapolis, IN, September 27, 2006**—Auralex Acoustics, the industry leader in innovative sound control solutions, introduces the **SonoSuede Pro System**. A highly decorative and complete do-it-yourself room treatment system ideal for professional and home recording studios, the SonoSuede Pro System helps tame first reflections and low frequency anomalies.

Consisting of four 16"x48"x2" thick back-beveled panels predominantly used for corner trapping, and eight 16"x48"x1" rectangular-shaped back-bevelled panels for a total of 64 square feet, the SonoSuede Pro System's distinctive design is a cost-effective solution offering a multitude of decorative options. Additionally, the system's unique mounting blocks provide superior acoustic and exceptional aesthetic benefits.

"Home and project studios have reached a level of sophistication that puts them on a par with professional, commercial facilities," says Tracy Chandler, director of sales and marketing for Auralex Acoustics. "At this point, there is little difference between the two: both environments demand professional-level attention to acoustics and proper treatment to create optimal conditions for sound recording. With the SonoSuede System, Auralex offers a cost-effective solution that will satisfy professionals and hobbyists alike."

Priced at \$1,199 suggested retail, \$999 MAP, the SonoSuede System is immediately available in the following stock color combinations: black/red and black/tan. Other color combinations and individual panels are available as custom orders.

### **About Auralex Acoustics**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide the best acoustical treatment products at the best value. Since then,

*(more)*

thousands of satisfied Auralex customers have experienced improved acoustics, solid advice and exceptional customer service. Auralex products enjoy widespread use among many prominent artists, producers, engineers and corporations.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1.800.95WEDGE.

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