



FOR IMMEDIATE RELEASE

**AURALEX ANNOUNCES
2006 DEALER ACHIEVEMENT AWARD WINNERS**

Indianapolis, February 21, 2007 — Auralex Acoustics, Inc., the industry leader in innovative sound control solutions, has announced the winners of its 2006 Dealer Achievement Awards. Winners from various categories were honored for working above and beyond on behalf of Auralex Acoustics in 2006.

“These dedicated dealers have done an amazing job getting Auralex products in front of potential customers,” states Tracy Chandler, director of worldwide sales for Auralex. “Therefore, we wanted to recognize them for their hard work. Each dealer, large and small, has made an impact on our business and our reputation in the industry. On behalf of everyone at Auralex, I thank our dealers for their continued support.”

The 2006 Dealer Achievement Award Winners include:

- **Independent Specialist Retailer of the Year**
 - Gold – West LA
 - Silver – Leo’s Pro Audio
- **Internet Retailer of the Year**
 - Gold – Sweetwater
 - Silver – Metro Music
- **National Retailer of the Year**
 - Gold – Guitar Center
 - Silver – Sam Ash
- **International Distributor of the Year**
 - Mas Acoustics & Co.

About Auralex Acoustics Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide the best acoustical treatment products at the best value. Since then,

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AURALEX ANNOUNCES 2006 DEALER ACHIEVEMENT AWARD
WINNERS/PAGE 2

thousands of satisfied Auralex customers have experienced improved acoustics, solid advice and exceptional customer service. Auralex products enjoy widespread use among many prominent artists, producers, engineers and corporations.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.95WEDGE.

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