



## **FOR IMMEDIATE RELEASE**

### **AURALEX INTRODUCES NEW ECO-FRIENDLY ELITE PROPANEL - *Low Emission Acoustical Panel Promotes 'Green' Building* -**

**Indianapolis, IN**, - Auralex Acoustics, Inc., the industry leader in innovative sound control products, is proud to announce a new and improved Low Emission ELiTE ProPanel. A new method of manufacturing eliminates the use of formaldehyde and phenol from the fabrication process. This breakthrough will help Auralex redefine the industry standard for fabric wrapped acoustical panels. The new ELiTE ProPanels emit a lower amount of Volatile Organic Compounds (VOC's), achieving both *GREENGUARD Indoor Air Quality* and *GREENGUARD Children & School Certifications*. Lower emissions promote better air quality which has been cited by the EPA as a way to improve health and productivity in schools, homes and commercial buildings.

The new ELiTE ProPanels maintain their acoustical properties and Class "A" fire rating. They are manufactured using 35% "post-consumer" recycled material, and their absorptive qualities help reduce building energy demand. Low emission ELiTE ProPanels now comply with all LEED Certifications and can now be specified in LEED building projects, whether new construction or retrofit. The **LEED green building program** is a voluntary, consensus-based national rating system for buildings designed, constructed and operated for improved environmental performance.

"The introduction of Auralex's new low emission ELiTE ProPanel is the next step in our ongoing initiative to become a more earth-conscious company by refining our products and practices," says Karen Richardson, Director of Sales at Auralex Acoustics.

"Alongside our eco-friendly approach in manufacturing, Auralex is proud to do its part in conserving our resources by printing collateral materials on recycled paper and by using recycled materials for the shipment of our products."

To find out more about the improved ELiTE ProPanels and other eco-friendly Auralex products visit [www.auralex.com](http://www.auralex.com)."

#### **About Auralex Acoustics, Inc.**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

(more)



Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1.800.959.3343.

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