



**FOR IMMEDIATE RELEASE**

**AURALEX TO PARTICIPATE IN TECHNOLOGIES FOR WORSHIP  
ACOUSTICS SEMINAR AT INFOCOMM 2009**

**ORLANDO, FL, JUNE 9, 2009** — Auralex Acoustics, the industry leader in innovative sound control solutions, has teamed up with *Technologies for Worship Magazine*, a leading technology resource for houses of worship, to offer an educational seminar on acoustics at InfoComm 2009. Gavin Haverstick, lead acoustical engineer at Auralex, will provide important insight into the process of accurately treating house of worship facilities.

The 90-minute acoustics seminar, scheduled for **Wednesday, June 17th at 10:00 a.m.**, will focus on how an understanding of the existing architecture and the various applications intended for the room is essential for acoustically treating any space. Auralex will also be exhibiting at **InfoComm 2009 (Booth 5278)** where it will be showcasing its latest product introductions including its EcoTech, Room Analysis Kit and its latest 'green' SonicPrint offerings.

"I look forward to educating the house of worship market with practical, how-to based tutorial information about acoustics," says Haverstick. "I'm honored that I am able to speak in front of this important market segment during InfoComm."

Haverstick oversees the research, development and testing for current and future products at Auralex. His main focus lies in new product design, working in conjunction with acoustical consultants, as well as continuing to supervise large-scale projects. He is also responsible for writing technical white papers and giving presentations on Auralex's products and acoustical theory.

*Technologies for Worship's* educational seminars are always evolving, reflecting the topics and technology trends that are most important to houses of worship from around the world. Designed for volunteers and staff techs, as well as worship leaders and pastors, the *Technologies for Worship* seminars offer a

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wide-range of topics guaranteed to impact the way houses of worship look at and use today's technology.

In tandem with the conference seminars, the Technologies for Worship Pavilion offers an interactive environment where attendees can test-drive new gear, speak with product designers, network with installers and technical contractors, as well as experience live performances on the state-of-the-art Quiet Stage.

**About Auralex Acoustics, Inc.**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1.800.959.3343.

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