



**FOR IMMEDIATE RELEASE**

**AURALEX ACOUSTICS ENTERS THE CONSUMER  
RETAIL JUNGLE THROUGH AMAZON.COM**

*~Free Shipping Available on All Orders of Auralex's Acoustical Treatments~*

**INDIANAPOLIS, IN, APRIL 8, 2009** — As Auralex Acoustics continues to expand its business, the company's pro audio acoustical treatments are now available through online consumer retail giant, Amazon.com. Auralex is now Amazon.com's preferred acoustical treatment providers, offering its complete line of pro audio acoustical products, for immediate shipping, with the added benefit of FREE Super Saver shipping on all Amazon.com orders of \$25 or more.

"This agreement with Amazon.com gives us an avenue to further expand Auralex's brand awareness and availability throughout the consumer market," says Dave Paxton, director of operations at Auralex Acoustics. "Amazon.com's reputation in the industry is unparalleled and will enable us to broaden our consumer reach as an established distribution channel to this market. In expanding our presence in the online retail community, Auralex is moving closer to becoming a globally-recognized brand."

With multiple fulfillment centers around the country, Auralex products are available nationwide through Amazon.com's Musical Instruments store and will arrive in 3-5 business days with FREE Super Saver Shipping on Amazon.com orders of \$25 or more.

**About Auralex Acoustics, Inc.**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

*(more)*

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Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1.800.959.3343.

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