



FOR IMMEDIATE RELEASE

**AURALEX PARTICIPATES IN DEMO ALLEY HOME THEATER
DEMONSTRATION AT 2009 EHX EXPO**

ORLANDO, FL, MARCH 3, 2009 — Auralex Acoustics, the industry leader in innovative sound control solutions, will participate in EHX's Demo Alley (Room DR230D) as part of a complete home theater demonstration throughout the upcoming EHX Expo in Orlando, FL. Auralex is providing its SonicPrint ProPanels and pArtScience SpaceArray diffusors as part of the home theater set-up. The company's SubDude and SpeakerDudes will also be on display, amongst its literature, at its exhibit space in Demo Alley.

Demo Alley is an exclusive EHX showcase in which some of the top A/V manufacturers come together for the sole purpose of proving to professional electronics installers how good their products are. These demos are designed to help installers figure out what's real and what's hype as they work their way through the crowded mass of products that flood the market each year in the only way possible: through the demo process.

Joining Auralex in the demo is RBH Sound, which is providing speakers; Audio Design Associates, which is taking care of the connectivity/electronics; projectiondesign, a video/projection company; Panamorph, providing projection lenses and SI Screens, supplying the projection screen.

"Auralex Acoustics is proud to be a part of EHX's Demo Alley alongside this stellar line-up of manufacturers," says Dave Paxton, director of operations for Auralex Acoustics. "Acoustical treatments are a critical yet often overlooked factor in maximizing the audio quality of any home theater. This opportunity further strengthens Auralex Acoustics' position as a vital component within this market."

SonicPrint custom-printed ProPanels are fabric-covered acoustic absorptive panels designed as artwork. For the home theater enthusiast, this exclusive

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offering opens the door to numerous home theater décor options, as the acoustical panels are camouflaged under the design of the customer's choice. Users are no longer limited to single color fabric choices, and can now outfit any space with paintings and drawings of any kind.

Designed by Russ Berger, the **pArtScience SpaceArray** combines excellent hemispherical acoustical diffusion with a top quality wood finish. Based on a quasi-random series that provides superior performance without visual patterning, the SpaceArray is ideal for control rooms, auditoriums, performance venues, listening rooms, home theaters and worship spaces. Strong and lightweight, the beautiful 24"x24" solid paulownia wood panels install easily and can be used in a variety of placement options, including "T-bar" grids.

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343.

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