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**THE BLUE MAN GROUP DRUMS UP NEW REHEARSAL SPACE
WITH AURALEX ACOUSTICS**

NEW YORK, NY, FEBRUARY 10, 2009 - Auralex Acoustics, Inc. is creating performance art of its own in the Blue Man Groups' newest rehearsal space with its best-selling acoustical treatment products. The internationally successful group recently moved into its new NYC recording and rehearsal facility and immediately recognized the need to balance the acoustics of the space, specifically the voice over booth and the live performance room.

Blue Man Group, which is best known for its wildly popular theatrical shows and concerts which combine music, comedy and multimedia theatrics to produce a totally unique form of entertainment, has also been involved in a wide variety of other creative projects, including the recording of several albums. As a result, Blue Man Group does an extensive amount of voiceover recording for a variety of applications including main stage productions, albums and touring shows. The quality and character of the voiceover has become a major part of the Blue Man experience so getting the right sound in their rehearsal space was essential.

"When we moved into the new space, we had to get the vocal booth as dead as possible," says Chris Mulhauser, musical instrument manager of Blue Man Productions. "Auralex played a big part in that through their StudioFoam and T'Fusor Diffusors products, they work great."

With a heavy performance schedule, including shows in New York, Boston, Chicago, Las Vegas, Orlando, Berlin and Tokyo, the Blue Man Group needed an acoustically balanced space to perfect their craft. Auralex's StudioFoam Wedges and T'Fusor Sound Diffusors helped to achieve the end result the team was looking for.

"The rehearsal space needed to be able to accommodate multiple drummer/percussionists and loud amps, so we needed to reduce the ring and

(more)

maintain a lot of control, but still have good transients and a lot of midrange detail," continues Mulhauser. "Being able to absorb and diffuse helped this room fill its role much better."

Auralex's 2" StudioFoam Wedges can be used to treat small - to medium-sized areas including vocal booths, control rooms and sound studios, as they effectively kill standing waves and flutter echoes. Made from a lightweight-yet-sturdy high-impact thermoplastic, **T'Fusor Sound Diffusors** drop easily into ceiling grids and are wall mountable with pushpins, staples, nails, Tubetak, Velcro or 2-sided tape. T'Fusors imparts a sense of controlled spaciousness and work best when mounted with a varying alignment of the "T" pattern.

About Auralex Acoustics Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343.

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