



FOR IMMEDIATE RELEASE

**AURALEX REACHES FOR THE STARS WITH SONOLUX ELITE
FIBER OPTIC ACOUSTICAL PANEL POWERED BY iSKY**

ANAHEIM, CA, JANUARY 20, 2009 – Auralex Acoustics, the industry leader in innovative sound control solutions, and iSky a high-tech, low voltage, digital lighting company, teamed up to shine light on this year's Winter NAMM show with the introduction of SonoLux, best in class fiber optic star field lighting coupled with state-of-the-art acoustical performance.

SonoLux ELiTE Fiber optic acoustical panels incorporate Auralex's best-selling ProPanels with iSky's fiber optic lighting expertise, offers a plug-and-play star field experience to the market. These midnight blue panels feature iSky's patent-pending Star Engine lighting effects, which mimic the random glimmer of the night sky.

"From the beginning, we saw Auralex as a leader in acoustical treatment products, so it was a natural fit to combine our lighting technology with Auralex's proven acoustical products," says Jeff Graham, founder and president of iSky. "We are excited to bring this innovative product to the Auralex distribution channels."

Available March 2009, in three retail friendly kits, including a [6] 24"X24" panels, [6] 30"X30" panels and [2] 48"X48" panels, these twinkling acoustical panels are ideal for any recording, rehearsal or commercial application. Each kit includes all the tools necessary for an easy, convenient installation and requires zero maintenance once installed. Custom sizes and shapes are also available upon request.

iSky's URay LED lighting, a peel and stick perimeter lighting, is the perfect accessory, adding depth and a dramatic affect to your SonoLux panel. URay along with iSky's entire line of accessory products will be available through Auralex's established distribution chain.

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“Partnering with iSky is the perfect extension to our ProPanel line,” says Tim Martin, director of sales and marketing for Auralex Acoustics. “This truly is a win, win collaboration, as we are benefiting from iSky’s proven lighting and fiber optic technology while we are offering our acoustical expertise to create a refined and innovative product.”

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343.