



FOR IMMEDIATE RELEASE

AURALEX ACOUSTICS GETS THE BALANCE RIGHT AT WAV MASTERING

INDIANAPOLIS, IN, JULY 15, 2008 – WAV Mastering, a professional audio CD mastering studio, located in Limerick, Ireland, recently turned to Auralex Acoustics, Inc. to pull off a sound act. The industry leader in innovative sound control solutions, recently assisted WAV Mastering with balancing the sound waves in its studio space, through its state-of-the-art acoustical treatments.

The room's unique architecture, featuring a prevalent amount of stone and glass work, as well as a wooden pitched ceiling, presented several acoustical challenges. Auralex suggested several movable products as an efficient way to address these issues while giving the space the flexibility to open up the sound and create a tighter, more modified sound, when needed.

"For a mastering studio, the preference typically is to have a very controlled sound and an even response, enabling the user to hear the most accurate audio possible from the monitors," says Dave Paxton, director of operations, Auralex Acoustics. "This often equates to heavy coverage; however, in a room this size, incorporating a portable treatment, such as Auralex's MAXWall and MegaLENRDs, is an ideal solution because the room can be acoustically adjusted based on specific project needs."

Auralex suggested [3] boxes 3" StudioFoam wedges which include six 2'X4'X4" StudioFoam wedge products in each box; [6] boxes MegaLENRD bass traps including two 2' MegaLENRD's each and [1] MAXWall 1141VB kit which includes 12 MAXWall panels and 4 MAXWall stands.

"Auralex's MegaLENRDs are definitely the best way to achieve low-frequency control," says Richard Dowling, owner of WAV Mastering. "The placement of the mega's on a parallel axis to the speaker gave me better bass in the sitting position. Having an acoustically balanced space with a reduced reverb time has really improved the accuracy of my projects."

(more)

WAV Mastering is a professional audio CD mastering studio, owned and operated by pro audio industry veteran, Richard Dowling. Richard Dowling's 21 years of experience in the pro audio industry, combined with an acoustically renovated and fully-equipped studio, enables WAV Mastering to deliver the best in CD Mastering. With an excess of 25+ UK No.1's and 100+ UK Top 10 singles and albums, Dowling's credits include, The Undertones, Dig Yourself Deep; Finbar Furey, No Farewells, No Goodbyes; and Gavin Glass And The Holy Shakers.

The facility offers pure digital mastering from 96 khz/24 bit and its capabilities include audio mastering for album and single projects; audio/MP3 mastering and conversion for downloads; audio mastering for demos and dj'ing purposes as well as radio editing. Also, Mastering sessions can be attended or audio can be sent by mail/courier or over the Web through WAV Mastering's secure server.

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343

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