



FOR IMMEDIATE RELEASE

**AURALEX ACOUSTICS AND CLARKPOWELL PROVIDE
SOUND RENOVATION TO ST. MARKS CHURCH**

INDIANAPOLIS, IN, MARCH 18, 2008 — Auralex Acoustics, Inc., the industry leader in innovative sound control solutions, and Clark Powell, a North Carolina based system's integration provider, recently teamed up to assist St. Mark's Church by improving natural speech intelligibility throughout the sanctuary, while supporting amplified and un-amplified music and congregational singing, with the installation of Auralex's acoustical treatment products. The acoustical requirement for a growing number of churches is becoming more and more challenging with the incorporation of multimedia in the worship service.

Acoustically, long echoes were present for those seated on the church's platform as well as those in the first few rows of the congregational seating. Strong echoes were reflected from the rear wall surfaces of the sanctuary and from the walls to either side of the platform extension.

"We needed to design an A/V and lighting system for St. Mark's that incorporated the varied worship styles of the congregation, while blending into the sanctuary's architecture," said Gary Bennett, System Design & Sales at ClarkPowell. "Auralex's acoustical treatments rounded out the entire project, giving the space that added sound clarity it needed."

James Brawley, acoustical consultant on the project, suggested a combination of Auralex's absorption and diffusion panels to be installed to the rear vertical surfaces that most directly cause the echoes to return to the front of the sanctuary space. The wall behind the sanctuary space also needed absorption treatments to reduce additional echoes.

"Our original acoustical tests showed the presence of strong slap echo returns from the large rear and side wall surfaces to the front seating areas and platform," said James Brawley, Sound System and Acoustic Design Consultant,

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James S. Brawley & Associates, Inc. “By focusing the bulk of the treatments on the rear wall with Auralex’s absorption and diffusion panels, we were able to eliminate the secondary front wall echoes, as well.”

The acoustical install consisted solely of Auralex products, including:

- Auralex ProFuser diffusor panels, with 60 placed at the rear of the sanctuary and 46 at the sides.
- B22 Elite ProPanels, with 62 at the rear and 28 on the sides.
- C24 Elite ProPanels, with 66 at the rear and 46 on the sides.
- B24 Elite ProPanels, with 34 at the rear and 18 on the sides.

Several 2” SonoFlat panels were also used to treat the area in back of the platform and were installed behind the existing drape.

“Since the installation, there has been a drastic improvement to the intelligibility and overall sound of the sanctuary, while not compromising the aesthetics of the space,” said Tim Riddle, Executive Pastor. “We are so pleased with the outcome that we are looking into treating our gymnasium and youth sanctuary with Auralex products.”

About Auralex Acoustics Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide the best acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, solid advice and exceptional customer service. Auralex products enjoy widespread use among many prominent artists, producers, engineers and corporations.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959-3343.

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