



FOR IMMEDIATE RELEASE

AURALEX GETS PERSONAL WITH NEW ONLINE LARGE ROOM ANALYSIS FORM

INDIANAPOLIS, IN, MAY 1, 2008 — With the success of its FREE Personalized Room Analysis Form, providing one-on-one expert acoustical advice, Auralex Acoustics is taking its solution one step further by now offering a **FREE Large Room Analysis Form**. As the industry leader in innovative sound control solutions, Auralex can now offer the same free acoustical analysis, which includes product recommendations and placement, to customers facing the challenges of larger spaces, such as churches and gymnasiums.

Customers can download both the original Personalized Room Analysis and new FREE Large Room Analysis forms as PDFs from Auralex's home page (www.auralex.com) or can call Auralex directly to have a copy of either form faxed. Once the form is downloaded, customers must print it out and fill out all sections. The more information included, the more accurate the recommendations from Auralex's expert engineers. Info required includes room type, use and dimensions, to name a few.

Auralex's Large Room Analysis Form is catered to specifically meet the needs and acoustical challenges of larger spaces and sanctuaries, in terms of seating type and capacity. These projects will also be handled by a large room analysis specialist that has experience in working with these types of larger installs.

"Our Personalized Room Analysis Form has been very successful in the past, in the pro audio and home markets," says Dave Paxton, director of operations at Auralex Acoustics. "We wanted to expand our services to cater specifically to the needs of customers with larger spaces, specifically church sanctuaries and gymnasiums, as both are growing markets for our company."

After Auralex receives the requests, they are sorted geographically and routed to the appropriate consultant. Within 2-3 business days, an Auralex consultant will review the information and formulate suggestions for Auralex products and their

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suggested placement in the room(s). Products can then be purchased through any of Auralex's hundreds of Authorized Auralex Dealers.

"At Auralex, we pride ourselves not only in the quality of our products, but by offering the highest level of service to our customers," continues Paxton. "Auralex continues to add expert acoustical engineers to its growing executive staff to ensure that we offer the very best in expert advice and analysis."

Due to an ever-growing demand for acoustical assistance and the popularity of Auralex products, its FREE Personalized Room Analysis is limited to a maximum of two hours of phone discussions, e-mails and/or faxed correspondences. This is necessary to ensure that Auralex can assist everyone in a timely fashion. If your product application support needs exceed this limit, an Auralex representative will contact you directly to discuss additional options.

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343.

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