



**FOR IMMEDIATE RELEASE**

**AURALEX ACOUSTICS DEBUTS NEW PRODUCT CATALOG  
AT WINTER NAMM 2008**

**ANAHEIM, CA - JANUARY 17, 2008** - Auralex Acoustics, Inc., the industry leader in innovative sound control solutions, debuts its newly expanded 2008 Product Catalog at Winter NAMM 2008 (Hall C, Booth # 4295).

The full-color catalog features 52 pages of product and application-specific information with a newly revised, more user-friendly layout. The catalog highlights Auralex's complete line of acoustical treatments, as well as notes about recent projects, user spotlights and a wider array of installation photographs.

"Auralex's new catalog offers our customers a broader look at our expanded product line and our custom-installation capabilities," says Dave Paxton, director of operations at Auralex Acoustics. "It gives us a means to display the latest products and projects that have transpired over the past year, showcasing the extensive growth our company and brand have experienced, especially among top-name users."

The 2008 Product Catalog will be available at Auralex's booth throughout the duration of this year's Winter NAMM Show. Following the show it will be available at all authorized Auralex dealers, as well as via request from the company and as a download from [www.auralex.com](http://www.auralex.com).

**About Auralex Acoustics, Inc.**

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

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NAMM 2008/PAGE 2

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at [www.auralex.com](http://www.auralex.com). Auralex can be reached via email at [auralexinfo@auralex.com](mailto:auralexinfo@auralex.com) or by calling 1.800.959.3343.

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