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AURALEX ACOUSTICS INTRODUCES NEW CEILING TILES AT INFOCOMM 2008

LAS VEGAS, NV, JUNE 11, 2008 – Auralex Acoustics, the industry leader in innovative sound control solutions, introduces new **Ceiling Tiles** at this year's InfoComm show (Booth C4984). Auralex's premium acoustic Ceiling Tiles can easily be installed into new and existing drop and suspending ceiling grids, and are ideal for upgrading in-room sound quality by controlling ambient noise and reducing noise transmission.

The fabric-faced acoustical panels, which are available in standard ceiling grid sizes (23.875" x 23.875"x 1" and 23.875"x 47.875"x 1"), can be customized in terms of size and thickness to meet any project's requirements. With an overall Noise Ratio Coefficient (NRC) of .80, Ceiling Tiles are the perfect choice for controlling many common acoustical problems at a wide range of frequencies. Available in standard white and black color options, Auralex's new tiles are also available in custom colors upon special request.

Engineered for use in a wide range of AV applications, the new tiles meet the demands of most environments such as theaters, studios, offices, schools, restaurants and houses of worship. Since the majority of drop ceilings are found in more commercial settings — educational, houses of worship, corporate, etc. — being able to combine structural aspects of a project with acoustically functional materials saves both time and money for the installer and end-user.

"InfoComm was the only show to introduce our new Ceiling Tiles, as they are ideal for this market," says Dave Paxton, director of operations at Auralex Acoustics. "This is an exciting new product from us that spans the AV market and is the perfect solution for commercial, educational as well as residential applications."

(more)

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343.

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