



FOR IMMEDIATE RELEASE

**AURALEX ACOUSTICS GOES BEHIND THE SCENES
AT MARY PICKFORD INSTITUTE FOR FILM EDUCATION
~ *StudioFoam Installed in Mobile Production Studio* ~**

LOS ANGELES, CA, DECEMBER 2, 2008 – Film education is best learned in the field, in real-world settings. This is why the Mary Pickford Institute for Film Education, a non-profit organization dedicated to educational initiatives involving film, video and digital media, created a Mobile Film Classroom (MFC) as a revolutionary way of teaching in the digital age. Inside, along with a long list of high-end audio and video gear, is Auralex Acoustics 4" StudioFoam Wedges, cast to balance the sound quality in MFC's sound recording booth which is used for voiceovers, dialog and musical/soundtrack recording.

Since its inception in early 2006, the MFC has served over 5,000 Los Angeles area elementary, middle and high school students and developmentally disabled adults. All schools and students, no matter their socio-economic status or available resources, now have access to state-of-the-art digital media equipment and professional media instruction. Due to the success of their first mobile film classroom, a second vehicle has been added.

For a moderate fee, students take part in every aspect of production, both on and off camera, from writing to storyboarding, performing, filming, narrating and editing. The vehicle is a complete mobile digital production studio, equipped with 12 iMac workstations, professional film editing software ranging from iMovie for introductory classes to Final Cut Pro for more advanced users; Pro Tools audio editing software; SONY digital video cameras; Lowel light kits; Shure and Sennheiser microphones, an impressive collection of stock footage and music libraries and a recording booth custom fitted with Auralex StudioFoam. Auralex's Studio Foam helps to ensure that the students' recordings made in the sound booth are professional-grade.

"Auralex's StudioFoam made an incredible difference in the sound quality of our recording booth," says Keith Lawrence, president of The Mary Pickford Institute.

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“Not only is the sound of professional quality, but the students absolutely love working in the space. Our Mobile Film Classrooms gives schools the opportunity to provide instruction in all aspects of film production while allowing its students to gain valuable experience using the professional gear prevalent in the industry; an initiative that would otherwise be cost-prohibitive.”

“Auralex is proud to contribute to The Mary Pickford Institute’s Mobile Film Classrooms, as this is a great initiative in educating students through hands-on experience,” says Tim Martin, director of sales and marketing at Auralex Acoustics. “We are happy to provide a vital service in the functionality of a space which helps to give students access to the latest film and video technologies.”

Auralex’s 4" StudioFoam Wedges are recommended in rooms with pronounced low frequency problems or where sonic accuracy is mandatory and maximum acoustic absorption is required. 4" acoustic StudioFoam Wedges can effectively tame even the worst sonic anomalies.

About The Mary Pickford Institute

The Mary Pickford Institute is a non-profit organization in Los Angeles dedicated to cultivating awareness of film pioneer Mary Pickford’s life, preserving her work, furthering her philanthropic legacy and honoring her creativity. Founded in 2003 by the Mary Pickford Foundation, MPI actively serves the community through its public research library as well as educational initiatives using film, video and digital media to empower students by helping them realize they have a voice that is worthy of being heard.

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex

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