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AURALEX ACOUSTICS RESONATES WITH PREMIER RECORDING AND MIX ENGINEER, MARK WILLIAMS

INDIANAPOLIS, IN, JANUARY 28, 2008 — Auralex Acoustics, Inc., the industry leader in innovative sound control solutions, provided acoustical treatments for Grammy-nominated engineer and mixer, Mark Williams' personal editing and mixing space.

Williams installed six pArtScience SpaceCouplers with two one-inch layers of SonoFiber onto varied sections of the drop ceiling of some rented office space, which was originally just used to store his personal equipment between projects. As an independent producer/engineer and mixer, Williams has worked all over the Eastern half of the US, recording and mixing in many different studios and mobile trucks. Due to shriveling budgets throughout the industry, Williams began to use that space for editing, vocal tweaking, etc. When he began utilizing the room to mix some tightly budgeted projects, he recognized the need for more effective acoustical treatments with the SpaceCouplers.

"The improvement in low frequency definition was immediate and so startling that I haven't stopped telling people about it," stated Williams. "The Auralex SpaceCouplers are excellent devices and have really helped make my small room very useful. One of the great challenges for an engineer is to make mixes translate from the control room to the real world and Auralex's products help me achieve this."

Designed by Russ Berger for Auralex Acoustics, the SpaceCoupler optimizes acoustical environments for a wide range of performance and recording styles. By providing an acoustical boundary interaction between loosely coupled spaces, the SpaceCoupler generates a low level reverberant tail to create a full, well-developed sound, even in small footprint spaces. Auralex's SonoFiber is a 1" thick charcoal gray natural fiber acoustic absorptive and is the perfect solution for those budget-conscious projects requiring a Class A fire rating.

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“I was faced with a giant bass blob that I assumed was unavoidable in such a small space,” continued Williams. “I finally got Auralex’s SpaceCouplers installed and was amazed to find the low end in my room hugely improved to the point that I have much more confidence in the mixes I can make there. I expected an improvement, but this is way beyond what I had hoped to achieve.”

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343.

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