



FOR IMMEDIATE RELEASE

**DOLPHIN MUSIC ADDED TO AURALEX ACOUSTICS
INTERNATIONAL DISTRIBUTION CHANNEL**

INDIANAPOLIS, IN, MARCH 6, 2008 — As Auralex Acoustics continues to expand its business overseas, the company has added Dolphin Music to its growing list of UK distributors. Supplying over 10,000 different products from over 500 manufacturers, Dolphin Music will now carry Auralex's complete line of acoustical products, including, its StudioFoam, LENRD bass traps as well as its free standing MAX Wall kits.

"Partnering with Dolphin Music gives us an avenue to further expand Auralex's brand awareness in the UK," says Dave Paxton, director of operations for Auralex Acoustics. "Their reputation in the industry is unparalleled and will enable us to broaden our reach internationally through their established distribution channels."

"In expanding our presence in the UK, Auralex is moving closer to becoming a globally-recognized brand. Having a presence overseas makes our products more accessible to our international customers and provides for better customer service and perhaps most importantly, having a UK partner reduces consumer shipping costs," says Tim Martin, Director of Sales and Marketing for Auralex.

Dolphin Music, a part of Dolphin Enterprises Europe Ltd, is a registered company in England. The company's strong online presence includes one of the safest online shopping environments in the industry including product information, customer reviews as well as the latest product news. Dolphin Music's online business is now accompanied by a growing chain of music shops with locations in Liverpool City Centre, Gateshead Metro Centre & Huddersfield.

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved

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DOLPHIN MUSIC ADDED TO AURALEX ACOUSTICS INTERNATIONAL
DISTRIBUTION CHANNEL/PAGE 2

acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web page at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343.

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