FOR IMMEDIATE RELEASE

AURALEX ACOUSTICS DEPLOYED TO IRAQ TO OUTFIT ARMY BAND'S REHEARSAL SPACE

INDIANAPOLIS, IN, NOVEMBER 19, 2008 — Auralex Acoustics goes on active duty in Iraq in support of the United States Army's 10th Mountain Division Band. With approximately 40 members, the 10th Mountain Division Band was deployed to Camp Victory, Iraq earlier this year. Auralex Acoustics took on the challenge of assisting the band with occupation and acoustical renovation of its new rehearsal space.

The band's mission involved transforming an old swimming pool into an acoustically balanced rehearsal facility. The greatest sonic anomaly involved early reflections off the plaster walls surrounding the pool, which is kidney shaped with curved walls, making it difficult to predict the angle of reflections. Sound was reflected in every direction with little attenuation due to the hard wall surfaces. Intelligibility of sound sources was almost completely lost, which resulted in hearing/ear fatigue.

Auralex Acoustics recommended several of its 3" StudioFoam Wedge products, which include six 2'X4'X3" StudioFoam wedges in each box. 3" StudioFoam Wedges are recommended for rooms with higher SPLs (Sound Pressure Levels) or more low frequencies, while providing a well-controlled, more accurate sound in any size room.

"As a Major in the United States Army who has served in Southwest Asia, I had a personal and patriotic commitment to this project," says Tim Martin, director of sales and marketing at Auralex Acoustics. "Bands within the United States Army, such as the 10th Mountain Division Band, really make a difference while serving overseas, as they not only inspire the men and women of the Army, but also our sister services and allies. I am proud of our military and glad we were able to assist them in accomplishing their mission."

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The 10th Mountain Division Band consists of several smaller musical groups including a marching band, big band jazz ensemble, jazz combo, rock band, woodwind quintet and the Dixieland Band. It is also comprised of two brass quintets, salsa band, Celtic band, a recorder group, solo pianist and guitarist. In support of the men and women in the country's armed forces, the band performs all over Iraq, ranging from dining facilities to tents to outdoor stages.

About Auralex Acoustics, Inc.

Located in Indianapolis, Auralex Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex web site at www.auralex.com. Auralex can be reached via email at auralexinfo@auralex.com or by calling 1.800.959.3343